



University
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Computing Science

Entertain Me
SIGIR 2011 Workshop

Searching For Unlawful Carnal Knowledge

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Commissioned by Charlie Clarke and Jaap Kamps

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Many thanks to the sexpert reviewers.

Millions of users pose queries that are sex-related. In 1999, “sex” was the most popular query term. Today, sex and sex related terms feature predominately in search engine logs. Despite this, little research has been conducted investigating users and their Sexual Information Needs. The content in this presentation is x-rated, and should not be viewed by anyone. Enjoy at your own risk.