

Effective Access to Digital Assets: An XML-based EAD Search System

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ABSTRACT

This paper focuses on the question of effective access methods, by developing novel search tools that will be crucial on the massive scale of digital asset repositories. We illustrate concretely why XML matters in digital curation by describing an implementation of a baseline digital asset search system that is fully XML-driven. The system aims to provide better access to archival material through digital finding aids in the Encoded Archival Description (EAD) standard. Relevant (parts of) archival descriptions within often lengthy and complexly organized digital archival finding aids can be found faster and with more ease. A succinct walk-through of the process of design and implementation of such a system is given, from a higher-level conceptual and generic view, where we start from the actual digital archival finding aid to the eventual delivery of the fonds to the user. Beyond this baseline, we propose a method for automatically providing extra archival context through automatic link detection between archival finding aids. We relate our efforts with the Encoded Archival Context (EAC) initiative.

Categories and Subject Descriptors

H.3 [Information Storage and Retrieval]: H.3.1 Content Analysis and Indexing; H.3.3 Information Search and Retrieval; H.3.4 Systems and Software; H.3.7 Digital Libraries

General Terms

Design, Documentation, Experimentation, Human Factors, Theory.

Keywords

Encoded Archival Description (EAD), archival access, information retrieval, information context, Encoded Archival Context (EAC).

1. INTRODUCTION

Digital curation is a recent umbrella term for a comprehensive approach to digital asset management [31]. The essence of digital curation is that it covers the whole live-cycle of a digital asset, from its creation to its future use. The comprehensive approach requires, on the one hand, activities centered on the digital assets (such as appraisal and selection, preservation, and records management), and on the other hand, activities centered on the future use (such as continual enrichment or updating, and effective access methods). The integration of both these aspects is a distinct characteristic of digital curation activities. In this paper, we will focus on the question of effective access methods, by developing novel search tools that will be crucial on the massive scale of digital asset repositories. These new search tools that are tailored to the data at hand, in our case a large collection of digital finding aids, are build from generic components. These search tools are not only valuable for online users but also for digital curators themselves, allowing them to better explore their repository and understand potential use of their digital assets. We illustrate concretely why XML matters in digital curation as our approach is fully XML-driven.

Archives, libraries and museums are memory institutions [9], which store the memories of societies, increasingly also digital assets, and enable their access. The archives have an important usage for users such as historians, as the archives offer primary sources (personal letter, handwritten diary, etc), which are used to reconstruct history. Historians are also the most respected users of archives [28]. These are described in archival descriptions, traditionally in paper form, so the creator or someone else can easier find them again. The archival material consists of records. A comprehensive overview of electronic record management is presented in [6] with the different ontological, epistemological and axiological points of view. An archival finding aid not only represents these records, but also their logical relationships and recorded information about the records, and this all makes an archive accessible.

The archival descriptions are increasingly created digitally in Extensible Markup Language (XML)¹. The archival descriptions can be considerable in length and numerous in numbers within a finding aid or fonds. The digital finding aids, which are digital assets repositories, are increasingly coded in the Encoded Archival Description (EAD) standard. This standard as described

¹ <http://www.w3.org/XML/>

in [14] is the “SGML/XML based document type definition that archives, libraries, and museums are using to create, store, and distribute descriptions of their collections.” This is possible, because XML is used to create parse-able and hierarchical object models, in our case EAD, and thus facilitates the sharing of structured data across different information systems, particularly via local networks and the Internet, and also between users and information systems. EAD is maintained by the Library of Congress (LoC) in partnership with the Society of American Archivists (SAA) [18], and is compatible with ISAD(G) [10].

The Retrieving Encoded Archival Descriptions More Effectively (README) project aims to improve archival access by developing better computational methods for finding information in digital finding aids in EAD, such that more precise or direct, and faster access to the archival material is offered. On the one hand, we hope to contribute to archival science by deploying state-of-the-art search technology developed in the Information Retrieval (IR) field to improve access to archival material, and on the other hand we are shedding new lights on IR by testing and evaluating existing search technology on real, vast and steadily increasing amounts of richly structured cultural heritage data in the form of archival finding aids.

The remainder of this paper will deal with both issues, and is setup as follow: first, we enumerate the different topics that frame our research; second, we present the baseline README system and approach; and third, we discuss the horizon beyond the baseline with more research challenges or opportunities, such as with the Encoded Archival Context (EAC) initiative.

2. RESEACRH FRAMEWORKS

2.1 Archival material and access

The importance of work processes in archival science is explained in [27]. Resulting from these work processed are for example online digital finding aids in EAD. Initiatives have been taken to facilitate the creation of the finding aids. An instance of an open-source project that deals with creating EAD files is the project Make EAD (proMEAD)², which is a web-based native EAD editor, developed in collaboration with the National Archives of the Netherlands. Another web-based editor for EAD is ICA-Atom³ that is multi-lingual and supports multi-repository collections. Other (commercial) XML editors are also used to create digital archival descriptions in EAD, and hence advancing the 'digitization' of archival materials via digital finding aids, both online as well as offline. These editors use forms, effectively this means that creators and editors do not have to face and thus deal with the actual XML code directly.

In terms of archival access, the importance of user needs is stressed in [20], because the users eventually seek access to the online archival resources. It was argued that studying navigational features and contextual information is important, because these features better help users to understand the archives. This argument is advanced in [30], which suggest that interfaces need to provide a way to a navigational aid that supports users in providing local detail and global view of the finding aids. This suggestion emerged because it was found that the users were lost in the hierarchy, especially in the full text view. Moreover, when

engaging with finding aids, users search for archival material from the bottom up and the fullest description necessary at those levels needs to be provided [25].

It is pointed out in [14] that it is in the nature of librarians and archivists to organize things in metadata such as Dublin Core, MARC and EAD. As such, there is no shortage of metadata in finding aids, but “it is a matter of finding the right hook to make them more accessible.”

2.2 Information Retrieval

2.2.1 A general view

Information retrieval (IR) deals with the representation, storage, organization of, and access to information items [1]. In [24] a succinct overview of the history of Information Retrieval (IR) research is given. IR research consists of two parts: automated indexing and automated retrieval. This research has been done for fifty year, and has become increasingly solid [24]. However, the impact on operational library and information systems has been slow and uneven, an area where we (and this paper) contribute to.

There is an active sub-field within IR called *Focused retrieval*. Focused retrieval goes further than standard IR as it tries to remove the burden on the end-user by providing more direct access to relevant information within a document [11, 23]. For lengthy and complexly structured EADs, it would save users time and effort in locating the archive they want to access.

2.2.2 Focused retrieval on archival finding aids

There is a range of applications within focused retrieval, such as retrieving text passages, retrieving answers to questions, and XML element retrieval by retrieving arbitrary parts of XML files. The latter is an application of focused retrieval that resembles most strongly with the approach as discussed in this paper and attempts to use the XML markup of documents to the fullest. This markup is used to represent the different levels of granularity or complexity (see Fig. 1) of possible interesting text objects. The EAD markup is mostly logical, but EAD also has document-centric features as the markup is also used for the presentation and layout. This granularity can be explicitly seen as structural hints, and used to improve the retrieval of the actual text objects.

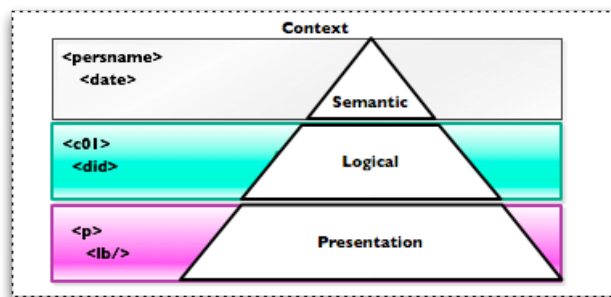


Figure 1: Figure 1: EAD/XML markup and granularity: presentation, logical, semantic aspects.

An example is the work of [23] with XML Element retrieval on mostly scientific articles from the publisher IEEE. As archival finding aids are richly structured documents, with a complex model of information organization, finding relevant text objects in the files can be difficult. Not only because of the complexity of the organization of the archival material, but also because of the

² <http://www.promead.org/>

³ <http://ica-atom.org/>

length of the archival descriptions. The quest to provide better access to EADs could be aided by technology such as XML element retrieval. Besides focused retrieval of archival material and other archival information within a finding aid, we can also contribute to improving the archival intelligence [29] of users and visitors of the archives, in other words, enhancing the understanding of the archival material and the approach of working with these resources through improved usability, resulting not only in focused, but also effective access.

2.3 Importance of context

Context is a major concept for archival finding aids. The context of a finding aid partly makes content data significant and of (high) quality, besides also the form and structure. If the structure and context is detached from the actual information, then a finding aid is de-contextualized, and loses its value. Without the (logical) relationships, an archive can facilyly degrade to just a collection of historical documents, or as put it in [27]:

Reliable information becomes unreliable information, high quality information degenerates to information of poorer quality; archives degenerate to documentary collections, evidence turns into documentation, documents into loose data.

Therefore, the main problem in the retrieval and presentation of content data within a finding aid is not only the actual retrieval of the desired information, but also not de-contextualizing the information at the same time. This is one of the major axioms within archival science, and one that we keep in regard. Context is also a relevant feature in IR, and can be used as a common denominator to bridge the gulf.

3. SYSTEMS AND APPROACH

3.1 Motivation

3.1.1 Objectives

An effective approach to focused retrieval of archival material, which could enhance archival access, is an intricate challenge. Therefore, we are addressing the following two research objectives.

1. Study effective retrieval techniques tailored to focused retrieval on archival finding aids, taking into account the user's profile and context, the structural context, and the contextual content, of the unit to return.
2. Enhance user access to archival material through digital finding aids from multiple sources.

This paper contributes to the research conducted to fundamental approaches dealing with focused retrieval and focused presentation of archival data. We address the objectives by implementing and testing a search system that offers more focused archival access.

3.1.2 Requirements

Archival practices and principles. The system needs to be compliant with existing archival practices. A key archival principle is *respect des fonds* or the Principle of Provenance; all records of one creator are kept together. Another key principle is Respect for Original Order; all records are maintained in the order the creator had them. It is important that the autonomy of the fonds is respected.

Generalizability. The aim of this article is to give system recommendations and best practice guidelines with the README approach. Henceforth, this approach should be generalizable by other researchers and practitioners in this field as well. Moreover, we validate our approach by buckling it down to different collections from different institutions, which each have different characteristics despite using the same EAD standard.

Open-source. The software and resources that were used should be freely available. We also plan to release our tools and scripts open-source as well. It further facilitates realizable replication of our approach, making our process and results as transparent and creditable as possible. Wherever possible, we stick with state-of-the-art software that is yet to mature, but illustrate the latest (technological) possibilities. Moreover, it means our approach and achieved results can be replicated without any financial investment in software.

3.2 Overview of System Architecture

We detail the design of a state-of-the-art vertical search engine, README, for archival descriptions. An overview of the design of the README architecture is depicted in Fig. 2, in which we follow the conventional 3-tier approach of data storage, retrieval, and the eventual presentation to the user.

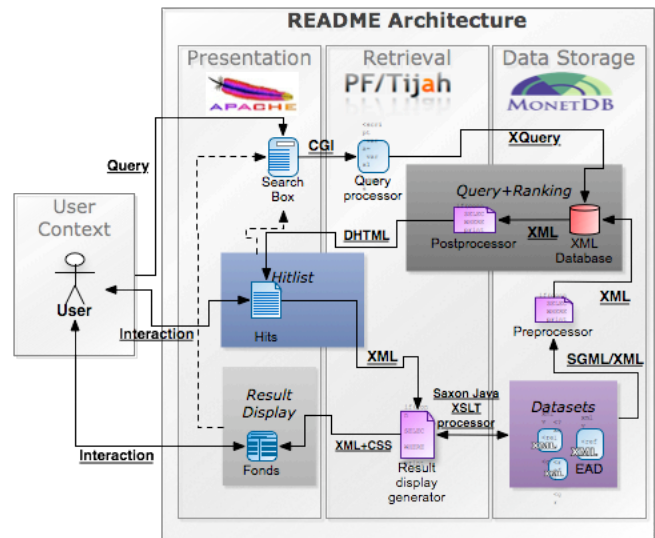


Figure 2: README System Architecture.

The README systems are developed in an out-of-the-box Fedora Core Linux operating system environment, and it is running in this environment as well. The software is also running under the Apache web server. The PC that we use is a standard desktop computer with a dual-core Intel(R) Pentium(R) processor 3.00GHz (no hyperthreads), 200Gb hard-drive, and with 2GB physical main memory.

3.3 Data

The digital asset repositories are collections of digital archival finding aids from different institutions, which also differ in length, complexity of structure, and language. The bulk of these finding aids were collected from National Archives of the Netherlands (NA), the International Institute of Social History (ISSH) located

Instit.	Files	File size (bytes)			Lang.
		Min	Max	Mean	
AH	3,119	1,697	889,218	9,301	English
IISH	2,866	2,048	2,922,445	35,362	Multi.
NA	2,174	5,787	10,720,767	205,749	Dutch
UBL	109	5,577	2,616,931	136,775	Multi.
UBA	60	8,984	51,677	19,196	Dutch

Table 1: General statistics of the finding aids: number of files, file size, and language.

in Amsterdam (the Netherlands), and the Archives Hub (AH) in the UK. Moreover, on a smaller scale, we obtained over a hundred of finding aids from the University Libraries of the University of Amsterdam (UBA) and the Leiden University (UBL).

Both libraries have adopted EAD for their special collections and have a relatively small but valuable sample of EADs. The International Institute of Social History and the Dutch National Archives are one of the few institutions in the Netherlands that have numerous full-sized and very complete EADs.

The finding aids from the NA are completely Dutch, those from the AH are completely English, and the EADs from the IISH are a mix of languages, mostly Dutch (about two-third of total), but for instance also German and English. Topic-wise, many finding aids from the Dutch National Archives are about Dutch government agencies, whereas the finding aids from the IISH can be related to topics about social-economic history such as archives about communists and socialists, the Archives Hub's finding aids detail the collections of libraries and museums in the UK.

The sum size of the 8000+ finding aids is 654.5 MB. The finding aids from the Dutch National Archive are significantly larger and lengthier than those from the other two institutions.

3.4 Preprocessing of the data

The data that we obtained were unverified preliminary full drafts of the archival descriptions. As a result, we had to pre-process these files in order to make them machine readable as XML. This is a prerequisite, because our approach is fully XML-driven and we can only process data that is at least well formed XML.

For instance, the finding aids from the Archives Hub were in SGML, which had to be converted to XML. Although the finding aids from the NA and the IISH were in essence XML, a considerable subset of their files was not truly well-formed XML as some elements were not properly closed, or valid XML given the EAD specification in the Document Type Definition (DTD) or the XML Schema. Clearly, different expressions by different institutions of the EAD standard are possible, resulting in different XML code, and our approach can deal with these variations robustly. However, some uniformity such as the same set of elements as specified in the EAD standard is necessary. The uniformity is effectuated by pre-processing the files from the different institutions.

3.5 Indexing and search

Archival data encoded in EAD is structured data. Commonly used relational databases do not provide a perfect solution to store this type of data. XML databases are developed instead to provide a better solution to capture and preserve the richness of the structure in a data-structure. There are several open-source solutions

available, such as eXist [17]. Other alternatives tailored specifically to archival finding aids in EAD are PLEADE (EAD on the Web) [22], Cheshire3 [15] as used by the Archives Hub in the UK, Archon developed at the University of Illinois [21], or the Digital Library eXtension Service (DLXS) software of the University of Michigan⁴. However, the README systems are based on another open-source solution: MonetDB [2] with the XQuery front-end Pathfinder [26] and its information retrieval implementation PF/Tijah [8].

The archival finding aids from the different institutions are indexed in a single main memory database, but in different indexes, where the 8000+ finding aids were processed and stored within minutes. The indexes are built without removal of stop words. Morphological normalization was applied on the words though by using a language-dependent stemmer for each finding aid. The document structure and order is fully preserved in this database, important information that is needed for focused retrieval of the finding aids and dealing with their context.

The queries are processed with XQuery templates. Different templates were used for each of the three README systems. Currently, we do not support yet the use of Boolean query operators (i.e. 'and', 'or', 'not') that is common in conventional information search systems. It is possible to do faceted search by restricting a query to a certain field like <TITLEPROPER> and selecting the collection that one wants to search exclusively in.

3.6 Ranking

A core task of IR is the matching process, i.e. given the information need of the user as expressed in a query, and a set of documents where this information can be found, what is the best (or exact) match between this query and a subset of these documents? This matching process is modeled mathematically or statistically, which is then called an *information retrieval model*.

The matching processes of the README systems are based on a unifying model that is called *Language Modeling* (LM) [19]. The essential idea in LM is that given a corpus of paired discourses, A and B, correlations can be established between the features of A and the features of B, so that for a new A, a new B can be estimated [24]. In IR, this means A is the query and B is a relevant document.

LM is an active area of research within IR and other research fields as well, because this general technique is effective for retrieval. We used the standard LM implementation of PF/Tijah as it was available and works in conjunction with our data storage component MonetDB. Using LM, we compute matching scores, which are used to rank the results in descending order according to relevance. As we work with XML files, the system returns any and arbitrary parts (depending on the focus of the granularity) of an XML file and rank these parts separately.

3.7 Presentation

3.7.1 Context as interface technique

The importance of context as an interface technique for making documents more understandable is discussed in [7]. Context as an interface technique for IR means that the set of found documents by a system is placed in the environment of other information types. Explicitly, context means showing the relationship of the finding aids with keywords of a search, collection overviews,

⁴ <http://www.dlxs.org/>

descriptive metadata, hyperlink structure, document structure, and the relationships to other documents within the set of finding aids.

Users are getting lost in the hierarchical structure of archival finding aids [30], and to solve this problem, the idea of a user interface that could provide contextual navigation was floated. Such a presentation would support users by providing both the local detail and a global view of the relevant information. Ideally, this would make archival finding aids no longer barriers, but more boundary spanners. It is important to show relevant information in context [3, 16]. The findings in [12], where a study was conducted using a scientific collection of documents (not EAD), also suggest that users appreciate presenting information in context more.

3.7.2 Document Order- Structure- Depth Model

The presentation of focused retrieval of archival material remains an open question. That is why we propose in Fig. 3 our Document Order- Structure- Depth (DOSD) model, which captures our assumptions comprehensively. We use this model as a principle to present and display each retrieved result from an EAD/XML file in context in a user interface, given the document order, the structure and the depth.

A (part of the) screen can be represented as a Cartesian plane, with on the X-axis the depth, and on the Y-axis the structure (granularity, complexity) of the fonds. For example, retrieved text objects that appear in the second quadrant have little depth, little structure, and are in the top of the archival finding aid. Our supposition is that this model could intuitively give focused

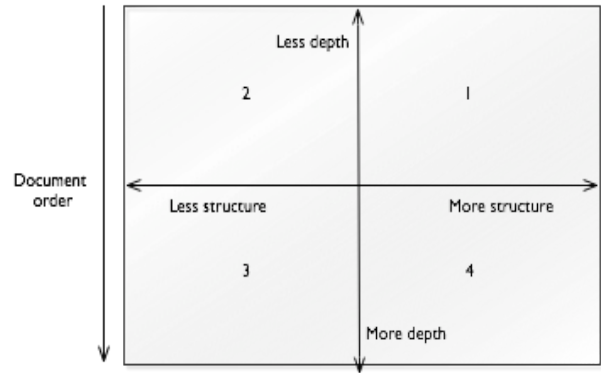


Figure 3: Document Order-Structure-Depth (DOSD) Model.

access to archival material in a natural way. More future research is needed to effectively discover the potential merits and inadequacies of this model.

3.7.3 Hitlist in context

The hitlist is the list that is returned by a system with ranked results; after the user has entered the query, and the system has computed the matching scores given the query and the EAD files. Since this is the first display that the user sees after entering the query, and the first stage of assessing the relevancy of the results,

Figure 4: Archival Material in Context (AMC).

in full in the result display. Moreover, the global context is preserved.

3.7.6 Assessing systems in user study

In [4] we conducted a user study to assess the README system as outlined here. An empirical study was conducted with 9 test persons with sessions that lasted 1.5 hour on average for each participant. The AMC system was compared against a system that would return whole fonds (WF), and one that only returns the individual archival materials (IAM). In both systems, the context is omitted, and using this comparison we can examine empirically the effects of the context in the hitlist. The experiment consisted of a series of questionnaires with random iterations of interaction with the three systems. Table 2 shows post-task questions and the responses toward features in the three different types of hitlists.

Q3.13 How satisfied were you with the information provided in the hitlist?

Q3.14: Was the overview of results clear?

Q3.15: Was it easy to select the most promising result?

	Q3.13	Q3.14	Q3.15
WF	3.78 (0.67)	3.67 (0.87)	3.44 (0.88)
IAM	3.11 (0.78)	2.89 (0.93)	3.11 (1.17)
AMC	3.33 (0.87)	3.22 (0.67)	4.11 (0.78)

Table 2: Questions and responses on hitlist: mean scores and standard deviations (in brackets).

The overview of the results was found most clearly in the WF system (Q3.13), likely because of its simplicity and it is conventional (and thus familiar) presentation. Henceforth, the test persons tend to be most satisfied with the information provided on the hitlist of the WF system (Q3.14). However, they found it easiest to select the most promising result in the AMC system (Q3.15). The IAM system was least appreciated. The results of the user study show that AMC system is not optimal, but achieves its objective of offering users focused archival access. The study gave concrete suggestions on how to improve the user interface by presenting the context in a more intuitive way, which we will explore in future research. Effectively, it means combining the best of the WF and AMC interfaces.

4. Concluding Discussion: Beyond Baseline

This paper focused on the question of effective access methods, by developing novel search tools that will be crucial on the massive scale of digital asset repositories. We illustrated concretely why XML matters in digital curation by presenting a fully XML-driven system description for digital assets. Some of the challenges that we faced to improve information access in the archives were identified. We proposed an approach to deal with these challenges.

However, there are still roadblocks lying ahead in terms of providing information access with EAD. For example, the ranking of the results, especially on the element level, has not been optimized yet in the IR model – crucial in providing focused access. To optimize the ranking of the results, we will conduct experiments to discover optimal settings in our retrieval models for retrieving desired archival descriptions more effectively - at least the ones that are available to our research by creating an EAD test collection.

The research in this paper has been centered on the retrieval and presentation of the archival descriptions from a document-centric and hierarchical structural point of view. Intrinsically, other views

exist with additional applications of XML. For example, a promising direction is to help enrich EADs with link detection methods, and provide access to the archival descriptions by exploiting additional *relational structures* besides the *hierarchical structure*, which we have done so far. In other words, certain texts in a finding aid can be clicked and directs a user to a different finding aid or a different point in the same finding aid. There could be special use for automatically generated links within a fonds itself, specifically the result display as illustrated in Section 3.7.5. In case the user chooses to go beyond the hitlist, usually in the case of serendipitous information seeking (‘browsing’) task, then EADs enriched with links could provide additional focused access to the archival material by saving the user browsing time.

In [33] we set the first steps in this direction by presenting preliminary work on this topic, where we showed we could automatically detect occurrences of person names with high accuracy, both in and between archival descriptions. This allows us to create (pseudo) encoded archival context descriptions that provide novel means of navigation, improving access to the vast amounts of archival data not only through the inventories, but also through the actors. This means that besides discovering relationships between the fonds in one collection, we can also detect them between the fonds in the same collection, and even between different institutions. The concept of *parallel provenance* is strongly related to this, and is addressed by Ketelaar [13], which he paraphrased as “two or more entities residing in a different context as establishing the provenance of a record, even when they are involved in different kinds of action, for example creation and control.”

Archival context may be constructed through the use of authority records that capture information about the record creators or actors (corporations, persons, or families) and the context of the record creation. By separating the record creator’s descriptions from the records or resources descriptions themselves, we can automatically create ‘links’ from all occurrences of the creators to this context. The resulting descriptions of record creators can be encoded in XML and matched using the emerging Encoded Archival Context (EAC) standard.

Currently, EAC has only been applied experimentally. One of the main barriers to adoption is that it requires substantial effort to adopt EAC. The information for the creator’s authority record is usually available in some form (for example, EAD descriptions usually have a detailed field <BIOGHIST> about the archive’s creator). However, linking such a context description to occurrences of the creator in the archival descriptions requires more explicit structure than that is available in legacy data.

Having established these relations, we can create physical links by directly linking two or more fonds together, for example in XLink. We can also extract information existing in another fonds to create pseudo archival context descriptions, or we can even automatically construct an authority record in EAC by discovering co-references. These are all steps towards even more effective information access using EAD.

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